



## Control the Velocity of Your Money

**Graphic Savings Group LLC** is a financial management consulting firm that helps clients streamline financial operations. GSG offers fully customizable leasing packages, specializing in equipment and color copier leasing.

Our programs feature...

- ✓ **Personalized Service**
- ✓ **Competitive Rates**
- ✓ **Flexible Terms**
- ✓ **Equipment: New or Used**
- ✓ **Start-ups**
- ✓ **Municipalities**
- ✓ **Trade-In Programs**
- ✓ **Consulting—Buyout and Procurement**

GSG looks to establish complete working relationships with its vendors by treating each one as a partner and tailoring unique programs to meet the needs of their customers.

**DON'T BE A NUMBER ANY MORE!**

**CALL TODAY.  
203.336.4034**

# New Lease on Life

**Don't Wait! LAST CHANCE for BIG Tax Savings!**

## IRS CODE CHANGE MEANS BIG SAVINGS FOR BUSINESS—PLUS YOUR CHANCE TO BE A HERO!

**Help your customers save big today.** Everybody likes finding new ways to save money. So, next time you're selling financing make sure your customer knows about the immediate tax benefits available to their business through Internal Revenue Code Section 179. This is especially helpful for new and small businesses!

Under Section 179, your customer can choose to deduct the full expense of their equipment purchase (up to \$125,000.00 in 2007), rather than depreciating it over the course of the lease. By deducting the full expense in the year of the purchase, the customer gains additional liquidity from tax savings to put back into their business or grow their new business.

	Example #1	Example #2
Year-end Taxable Income	\$100,000.00	\$100,00.00
Equipment Leased/ Elected Deduction	\$0.00	\$70,000.00
Adjusted Taxable Income	\$100,000.00	\$30,000.00
TAXES PAID (Based 39% tax brkt)	\$39,000.00	<b>\$11,700.00</b>

As you can see from Examples 1 and 2 above, taking advantage of this benefit is simple, and the rewards are obvious. Plus, 2007 is a better year than ever to take advantage of this benefit. This year, lawmakers increased and extended the eligible expenditure amounts until 2010 with TIPRA (Tax Increase Prevention and Reconciliation Act), hoping to promote business investment in newer equipment.

**YOU MUST ACT BY DECEMBER 31 IN ORDER TO TAKE ADVANTAGE OF SECTION 179!**

## BENEFITS OF LEASING

- 1. TIME IS ON YOUR SIDE.** *A lease can be approved in as little as an hour, while bank loans may take between 2 and 3 weeks to be approved.*
- 2. TAX ADVANTAGES.** *Usually, 100% of the lease can be deducted as a business expense. (just check out our write-up on Section 179!)*
- 3. NO CREDIT? NO PROBLEM!** *The hardest part of opening or expanding your business is securing the necessary funding. Lease, and ensure necessary cash flow for growth.*
- 4. FLEXIBILITY.** *A lease allows you to decide how long you want equipment in your shop and gives you the opportunity to buy machinery at any time.*

Deduction dollars are limited by three main factors:

1. The Maximum Dollar/Overall Investment Expenditure Limit = \$500,000.00 (for 2007)
2. Investment/Expense Limit = \$125,000.00 (for 2007)
3. Taxable Income > The Section 179 Deduction

Additionally, the Section 179 deduction provides potential for even more great benefits:

- ✓ By decreasing the business' adjusted gross income they may be eligible for additional deductions, otherwise unavailable to them.
- ✓ Deductions lower earned income, which in turn can raise income credit.
- ✓ Your deduction is allowed in full as long as the qualifying equipment was placed in service on or before the last day of the taxable year.
- ✓ The first year's tax savings could exceed the first year's payment on the equipment.

## TIME IS RUNNING OUT!

**Start talking to your customers about Section 179 today and close the deal this year! Call Melissa @ 203.336.4034 x22**

The information in this report represents our understanding of United States Federal tax laws and does not constitute legal, accounting or tax advice. Graphic Savings Group is not a registered accountant and we suggest clients consult with their own independent tax advisor.



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**Graphic Savings Group LLC...Controlling the Velocity of Money**

**Visit us online at [www.graphicsavings.com](http://www.graphicsavings.com)**